

Vita of
Damion Wan
Venue Director International Venue Management & Consulting,
Hannover Fairs International

Damion Wan, a seasoned professional with 29-year working experience in the venue operations, exhibition organizing and stand contracting business in China, Asia Pacific, USA and UK. Since 2016, Damion has been working in the capacity of Venue Director at Deutsche Messe International Venue Management. His main role is to develop and support the growth of the International venue business of Deutsche Messe in Asia.

Starting from 2017, UFI has been engaging Damion as a course instructor for UFI VMS. Before joining Deutsche Messe, Damion was the General Manager of Zhengzhou International Convention and Exhibition Center in Henan, China from 2009 - 2016. The venue was ranked top five in terms of occupancy rate and number of events held during his tenancy as the General Manager.

Damion worked with numerous international event organisers for their launched events in China and Hong Kong during 2002 - 2009 when he operated a partnership business in Beijing. To name a few organisers; Informa, Tarsus, IIR, Penton, Penwell Coffee Fest, Lockwood Media, The Simply Group, Money and Mines Events, Dubai Shows, Beacons Events, Baird Communications etc;

Prior to running the partnership business, from 2001 – 2006 Damion was the Division Head of the Exhibition and Convention Business in Beijing Oriental Plaza, a stock listed property business between Beijing Government and a Hong Kong private investment. He was responsible for the design and management of the exhibition center, training & event center and business serviced center.

During 1997-2001, he joined a US based international organizer E.J.Krause & Associates in Hong Kong as the Regional Manager for Asia Market. He later relocated to Beijing to head up the Sales and Marketing Division for Greater China and Asia Pacific Regions. Damion was responsible for marketing of the group's telecommunication events, industrial events and leisure and sports events.

Damion worked as the Senior Marketing Manager at a Singapore stock-listed Live Event and Design company from 1995 - 1997. He led a small team in Hong Kong to develop new organisers and government related businesses, servicing mainly for organisers like the Montgomery Group, Reed, Blenheim Exhibitions and HKTDC overseas business.

During his education in the UK from 1986 - 1993, Damion worked in the UK convention and exhibition business for 18 months before returned to work in Hong Kong for the 52th World Dental Congress and Expo. During his appointment as the Assistant Project Manager, he worked in symposiums in relations to medical, aviation and telecommunication field.

Damion graduated from Strathclyde University Business School in International Marketing in Scotland after he earned his first degree in Hotel Business Management in Birmingham, UK.

During his almost 7-year venue career in Zhengzhou, he was elected as the Executive Deputy Chairman for the Henan Province Exhibition and Convention Chamber of Commerce. He taught classes at local Vocational school. He was named one of the most outstanding event professionals between 2013-2014. Later on voted as a most influential leader in the Exhibition and Convention Industry in China in 2014.